

# THE OHIO FIRE & EMS EXPO

September 22 - 23, 2011

Set-up: September 21  
Columbus Convention Center | Columbus, Ohio

PRODUCED BY



The Brinkley Group,  
Education Management, LLC  
P.O. Box 54, Sunbury, OH 43074  
www.OhioFireExpo.com

## APPLICANT INFORMATION

(Please print or type all information.)

Contracting Corporate Name \_\_\_\_\_  
Name of Exhibiting Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Ext. \_\_\_\_\_  
Fax \_\_\_\_\_ Toll Free \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_

Description of Products/Services to be Displayed:  
\_\_\_\_\_  
\_\_\_\_\_

## EXHIBIT SPACE REQUESTED

### Pricing

#### STANDARD BOOTH:

Size of booth (10'x10' minimum) \_\_\_\_\_ Number of booths \_\_\_\_\_  
\$400 per booth.

- Furniture Package A**.....\$150       **Furniture Package B**.....\$250
- |                     |                     |
|---------------------|---------------------|
| One 8' draped table | One 8' draped table |
| Two chairs          | Two chairs          |
| One wastebasket     | One wastebasket     |
|                     | One 15 amp outlet   |

#### VEHICLE BOOTH:

\$400 per truck. Bulk spacing available.

See floor plan for sizes and locations.

Booths are available in 100 square foot increments. Minimum booth size is 10' wide by 10' deep and includes an 8' high rear drape, 3' high side drape and one identification sign. Shipping and ancillary costs (including, but not limited to tables, chairs, electrical, carpet, drayage, phone lines, etc.) are the responsibility of the Exhibitor. Aisles will not be carpeted.

**Total Booth Cost \$** \_\_\_\_\_

## MARKETING OPPORTUNITIES

(Please check all that apply.)

### Sponsorships

- Corporate .....\$10,000  
 Instructors..... Starting at \$5,000  
 A/V Sponsorship.....\$4,000  
 Name tag.....\$2,500  
 Exhibit Hall Entrance Sign ....\$1,500  
 Wristband .....\$500  
 Banners ..... Starting at \$300  
 Official Show Bag Insert .....\$250 per insert (provided by exhibitor)

### Advertising in Buyer's Guide

- 1/2 page .....\$150  
 Full page.....\$250  
 Full page (inside front).....\$325  
 Full page (inside back).....\$325  
 Full page (back).....\$400

Artwork provided by advertiser. Due August 19, 2011.

**Sponsorship Total \$** \_\_\_\_\_ **Advertising Total \$** \_\_\_\_\_

Sponsorship and advertising fees will be invoiced upon receipt of contract.

## INFORMATION

**Grand Total \$** \_\_\_\_\_

**Payment by Check** (Payable to: The Brinkley Group, LLC)

**A 50% exhibit space deposit due with signed contract.**

**Balance due Sept. 2, 2011.**

### Mail Payment to:

The Brinkley Group, Education Management, LLC  
P.O. Box 54, Sunbury, OH 43074

By providing your address, fax number and email on this contract, you agree to receive general show communications and advertisement from show management, from its representatives and from official show vendors about current & future events, and also about other media which may be of interest to businesses and individual participants in your industry. **ALL PAYMENTS ARE NON-REFUNDABLE.** Booth space not paid in full by Sept. 2, 2011 will be reopened for sale to other exhibitors to buy.

Authorized Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_\_

### OFFICE USE

Check # \_\_\_\_\_ Amount \_\_\_\_\_ Payment Date \_\_\_\_\_ Booth # \_\_\_\_\_ Sq. ft. \_\_\_\_\_

Acceptance Signature \_\_\_\_\_ Date Accepted \_\_\_\_\_

## 1. Payment and Terms

Exhibit space cost and payment terms are stated on the front of this contract, and all payments are non-refundable. In the event of total or partial cancellation (space size reduction) by Exhibitor, the Booth Fee will not be reduced or refunded, and the total amount will be due. If the exposition is cancelled then this agreement shall be cancelled. Exhibitor's sole and exclusive remedy shall be to receive a refund of all amounts Exhibitor has actually paid on account of this contract. If for any reason beyond Management's reasonable control (e.g., an act of God, fire, civil disturbance, etc.) the exposition is materially curtailed, Exhibitor's sole and exclusive remedy shall be to receive a pro-rata refund of the Booth Fee.

## 2. Booth Assignment

Management will do everything to assign requested booth space. HOWEVER, MANAGEMENT RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS. MANAGEMENT SHALL HAVE NO LIABILITY FOR ITS FAILURE OR INABILITY TO COMPLY WITH EXHIBITOR'S REQUESTS, AND EXHIBITOR SHALL HAVE NO RIGHT TO CANCEL THIS CONTRACT BECAUSE OF MANAGEMENT'S FAILURE TO COMPLY WITH EXHIBITOR'S REQUESTS.

## 3. Fire, Safety and Health

Exhibitor assumes all responsibility for compliance with City of Columbus and the State of Ohio ordinances and regulations covering fire, safety and health. DIESEL TRUCKS MUST HAVE LESS THAN **1/4 TANK** OF FUEL. GASOLINE VEHICLES MUST HAVE LESS THAN **1 GALLON** OF FUEL.

## 4. Licenses/Permits

Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the exposition. Exhibitor shall be responsible for paying all taxes, license fees or other charges that shall become due to any government authority in connection with their activities at the exposition.

## 5. Exhibitor Functions During Exposition Hours

Exhibitor's booth will be open and fully staffed during all official exposition hours.

## 6. Installation and Removal

Exhibitor must install its exhibit before the opening of the exposition. The exhibit must be dismantled and removed immediately after the event's close and in all events prior to the established dismantlement cutoff time. Anything not removed by the dismantlement cutoff time will be discarded at Exhibitor's cost. EXHIBITOR SHALL **NOT DISMANTLE** ITS EXHIBIT PRIOR TO THE EXPOSITION'S CLOSE.

## 7. Property Loss or Damage

All exhibit property is the responsibility of the Exhibitor. The Management of the Columbus Convention Center are not responsible of any loss or damaged property.

## 8. Liability and Insurance

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of comprehensive Commercial General Liability Insurance and Contractual Liability Insurance insuring and specifically referring to contractual liability in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Exhibitor must provide Management with a certificate of insurance covering the show location for the period of the show and which names the Management and the Columbus Convention Center as co-insured. MANAGEMENT RESERVES THE RIGHT TO PROHIBIT EXHIBITOR FROM SETTING UP OR OPERATING ITS BOOTH WITHOUT HAVING PROVIDED A CERTIFICATE OF INSURANCE.

## 9. Labor

Exhibitor shall observe all contracts in effect between Management, service contractors, exposition facilities and the labor organizations involved. The actions or decisions by management concerning such dispute or disagreement that are intended to resolve the dispute or disagreement shall be final and binding.

## 10. Other Rules and Regulations

MANAGEMENT RESERVES THE RIGHT TO CHANGE THE RULES AND REGULATIONS, AND TO MAKE ADDITIONAL RULES AND REGULATIONS.

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Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_